



FOR IMMEDIATE RELEASE

October 22, 2015

Newport Beach & Company Honors City Manager Dave Kiff for Outstanding Contributions to the Newport Beach Tourism Industry

NEWPORT BEACH, Calif. – [Newport Beach & Company](#), the official destination marketing organization for the City of Newport Beach, recognized Newport Beach City Manager Dave Kiff with its esteemed Partner in Progress Award at the company's Annual Marketing Outlook Dinner held on October 21 at the Island Hotel Newport Beach.

Kiff received the award for his crucial role in the formation of Newport Beach & Company, his steadfast support of the hospitality community and his valued leadership and drive to ensure Newport Beach is a first-class destination for visitors and residents.

"Dave is a champion for our beautiful city, and he also understands the importance of tourism to the city of Newport Beach," said Gary Sherwin, president and CEO of Newport Beach & Company. "His dedicated efforts to ensure we have world-class infrastructure and a safe and welcoming community truly represent the exemplary qualities required of a Partner in Progress."

Additionally, Newport Beach & Company honored Carolyn Loretta "Lori" McDemas with this year's Rosalind Williams Memorial Service Excellence Award for her remarkable customer service as an associate in The Marketplace at Newport Dunes Waterfront Resort & Marina.

This award was created to honor Rosalind Williams, the former president of the Newport Beach Conference & Visitors Bureau, who was beloved by the Newport Beach community and was lost too soon to cancer. Williams demonstrated the highest level of service to the tourism industry.

Nominated by employers in the hospitality industry and selected by the family of Rosalind Williams, the award acknowledges those individuals who make the Newport Beach tourism industry so successful.

"Lori has been a vital member of the Newport Dunes staff for more than two decades," Sherwin said. "She is very deserving of the award that continues Rosalind Williams' legacy of service, helping make Newport Beach a welcoming environment for locals and visitors alike."

For more information please visit www.newportbeachandco.com.

About Newport Beach & Company

Founded in January 2013, Newport Beach & Co. is a non-profit organization established to serve as the official marketing agency for the city of Newport Beach. The agency brings together all of the marketing entities connected to the Newport Beach brand, and is designed to oversee separate business units that include Visit Newport Beach, Dine Newport Beach, Celebrate Newport Beach, Enterprise Newport Beach and Newport Beach TV. Additionally, Newport Beach & Co. includes the Newport Beach Foundation focused on creative charitable endeavors that support the business community.

MEDIA CONTACT

Jenny Wedge
Newport Beach & Company
949.706.5309
jenny@newportbeachandco.com

###