

EUROPEAN SPORTS, AMERICAN MUSCLE, HOT RODS AND CUSTOMS

# **RUSSO AND STEELE**

**COLLECTOR AUTOMOBILE AUCTIONS™**



## **The Most Exciting Collector Automobile Auction in the World Announces Its Return to Beautiful Newport Beach California for 4<sup>th</sup> Annual Auction Event**

### **For Immediate Release**

**Scottsdale, Arizona (April 1st, 2016)** – For Enthusiasts – By Enthusiasts.™ Much more than a tagline, it's our lifestyle. One that infuses all aspects of our auction events. Fresh off a thrilling, action packed and highly memorable Scottsdale auction event, Russo and Steele looks to move our 16<sup>th</sup> season of cars and camaraderie into overdrive and keep the pedal to the metal towards the perfectly manicured beaches of one of the foremost lifestyle destinations on earth: Newport Beach, California!

Widely known as one of the worlds most developed and sophisticated car cultures, the sun, sand and surf of Newport Beach, California provides an exquisite backdrop, with the fabulous Newport Dunes Waterfront Resort providing the ultimate stage for the most exciting collector automobile auction company in the world and its 3 days and over 400 European Sports, American Muscle, Hotrods, Customs and Late Model Exotics.

As the second stop in Russo and Steele's 2016 auction series, Newport Beach, California follows a record setting Scottsdale event where the company was the only major auction house during Arizona's legendary car week events to feature double digit increases in sales percentages and sell through rate, over sales total increases in the 7 figures and record setting attendance. The upcoming event promises to be a supercharged extension of this and expects to produce spirited bidding and even more historic results.

"Going along with our commitment to provide the most beautiful backdrops for our incredible events, while offering the world's greatest and most diverse selection of collector automobiles, Newport Beach absolutely checks all the boxes", states Russo and Steele founder and President Drew Alcazar. "It's a very smart, very sophisticated and very passionate collector automobile scene, and it's simply one of the greatest automotive lifestyle destinations in the world. Newport Beach, California and Russo and Steele is a guaranteed can't miss!"

Experience all the high energy excitement of Russo and Steele in Newport Beach for yourself! Bidder registration is just \$200 and includes admission for all 3 days of "Auction in the Round" action for the bidder and one lucky guest. Stay tuned for further updates on our 4<sup>th</sup> annual Newport Beach auction and event schedule and join us for the ultimate California collector car beach party!

For Enthusiasts by Enthusiasts.™ At Russo and Steele Collector Automobile Auctions, it's far more than a tagline - it's our lifestyle! To obtain further supporting documentation, high-resolution images, or more information about the Russo and Steele and our upcoming Newport Beach, California auction, please contact Darin Roberge at [darin@russoandsteele.com](mailto:darin@russoandsteele.com).

###

#### **About Russo and Steele Collector Automobile Auctions**

*One of the nation's premier collector-car auction houses, Russo and Steele Collector Automobile Auctions continues to set records and attract a discerning global clientele. In addition to our reputation for offering stellar collector automobiles, our unique high-energy auction experience is simply unattainable anywhere else. Auctions include our signature event in Scottsdale, Arizona every January, followed by June at Newport Beach, and August at Monterey, California. For additional information, please visit [www.russoandsteele.com](http://www.russoandsteele.com) or call [602.252.2697](tel:602.252.2697).*

#### **Media Contact:**

Darin Roberge  
[darin@russoandsteele.com](mailto:darin@russoandsteele.com)  
[602-252-2697](tel:602-252-2697)

EUROPEAN SPORTS. AMERICAN MUSCLE. HOT RODS AND CUSTOMS  
**RUSSO AND STEELE**  
**NEWPORT BEACH 16**  
**JUNE 10-12, 2016 NEWPORT DUNES WATERFRONT RESORT**