



Balboa Island holds Centennial Celebration
Newport Beach's iconic island celebrates 100 years with the city

NEWPORT BEACH, Calif. – On September 18, 2016, Balboa Island will celebrate its rich legacy during their Centennial Celebration. Various events will occur during the day throughout the island. Beginning at 11:00 a.m., there will be a dedication ceremony on Agate Avenue near the ferry where city officials will unveil the island's new mural and statue. From 1:00 p.m. to 5:00 p.m., guests are invited to Marine Avenue to mingle amongst neighbors and other community lovers. Here guests can enjoy live entertainment by Dave Stevens Band & Gunnar Gehl, food provided by Nbfd and donations made support Crohn's & Colitis Foundation of America, wine & beer garden provided by The Village Inn, carnival games and rides.

Newport Beach & Company lent its marketing expertise to the Balboa Island Centennial Celebration Committee, which is tasked with developing the fundraising, marketing and promotion of the rich history of this iconic Island. The new Balboa Island brand identity was created and allows for the addition of "1916 – 2016" to the new logo to commemorate when the island was incorporated into the City of Newport Beach. The Centennial Celebration is supported by the Centennial Committee: BIMl; BIIA; LBIHOA & Balboa Island Museum and Historical Society

A one-of-a-kind, man-made treasure, Balboa Island is a gem whether you drive, walk, bike or take the Balboa Island Ferry to the island. Balboa Island's Marine Avenue is home to chic coastal shops featuring unique nautical designs, stylish beach fashions, art and jewelry. It's also home to quaint Balboa Island restaurants and bistros serving up a variety of dishes bursting with flavor.

About Newport Beach & Company

Founded in January 2013, Newport Beach & Co. is a non-profit organization established to serve as the official marketing agency for the city of Newport Beach. The agency brings together all of the marketing entities connected to the Newport Beach brand, and is designed to oversee separate business units that include Visit Newport Beach, Dine Newport Beach, Celebrate Newport Beach, Enterprise Newport Beach and Newport Beach TV. Additionally, Newport Beach & Co. includes the Newport Beach Foundation focused on creative charitable endeavors that support the business community. For more information, please visit VisitNewportBeach.com.

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