



HOPDODDY BURGER BAR TIDE CONTINUES INTO NEWPORT BEACH

Hopdoddy Opens Third Location in California at Fashion Island Shopping Center

LOS ANGELES, CA (OCTOBER 26, 2015) – After a warm welcome in El Segundo and Playa Vista, [Hopdoddy Burger Bar](#) is thrilled to open its first Newport Beach location, on Tuesday, November 3. Hopdoddy is situated in the upscale Fashion Island shopping center near Nike, Tesla and Starbucks. The Austin-transplant is known for all-natural, hormone and antibiotic-free burgers ground in-house alongside freshly baked buns.

“We are thrilled to join the Fashion Island shopping center,” said Dan Mesches, President/CEO of Hopdoddy Burger Bar, “We are looking forward to working with the Newport community and its local farms and purveyors.”

The name “Hopdoddy” was created to express the perfect union of burgers and beer: handcrafted beer (Hop) + (Doddy), the nickname given to the native cow in Aberdeen, Scotland. Mainstays such as **The Classic Burger**, **Magic Shroom** and the **Goodnight for a Good Cause Burger**, which contributes \$1 of each burger sold to the [Dream Street Foundation](#), are made from Angus Beef patties freshly ground in-house. In addition, delicious burger combinations featuring freshly ground bison, lamb, chicken, turkey and sushi-grade ahi tuna round out the menu. When guests walk into Hopdoddy, they should not be alarmed by the smells of freshly baked buns or t-shirts touting, “We spank our patties and they like it.”

Hopdoddy offers fresh salads including the **Hail Caesar**, **Spinach & Arugula** and **Baby Kale** packed with mindfully-sourced produce. The hand-cut **Kennebec Fries** and **Truffle Fries** can be served with **Chili con Queso** or **Green Chili Queso** for an extra kick. Handspun shakes such as the **Red Velvet Cake** and **Nutella & Chocolate Pretzel** are fan favorites, and all shakes can be elevated to a boozy treat using local spirits.

Each Hopdoddy location features a full bar with a selection of local craft beers and an innovative cocktail and spirits menu, all made using freshly squeezed juices and house-made syrups. Rotating limited-time specials will include mouth-watering burgers, handspun shakes and specialty cocktails.

For more information about the Hopdoddy Burger Bar menu, please visit www.hopdoddy.com and stay tuned for more breaking burger news.

About Hopdoddy Burger Bar:

Hopdoddy Burger Bar is an Austin-born burger joint that delivers fresh, all-natural Angus burgers alongside Kennebec hand cut fries, farm fresh salads and handcrafted milkshakes. Founded in 2010, Hopdoddy now has locations in Texas, Arizona and Colorado. Famous Hopdoddy fans include Jimmy Kimmel and Rachael Ray, who has dubbed it one of her favorite burger joints in America. Hopdoddy has been named one of the “10 Brands to Watch” for 2015 by *CNBC* and *MSN*, recently garnered the #1 spot on *Business Insider’s* list of “The 50 best burger joints in America” and has been named one of “The Best Burgers in America” by *Food & Wine*, one of the “33 Best Burgers in the Entire Country” by *Thrillist* in 2013 and one of *The Daily Meal’s* best “101 Burgers in America.” For more information on Hopdoddy, visit www.hopdoddy.com and follow on [Twitter](#), [Facebook](#) and [Instagram](#). Good Karma Never Tasted So Good. TM

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