

So business is good and you're on a Newport Beach Restaurant Week high. Bounceback incentives are a great way to keep the momentum going. Here are a few thought-starters to keep diners coming back for more.



Give Newport Beach Restaurant Week diners an **exclusive discount card** that can be redeemed after Restaurant Week is over. Print business-card size using an online site.



People who "like" your restaurant on Facebook, Tweet about it, or post Instagram pics of their meal during Newport Beach Restaurant Week get a **discount card for a future visit**.



People who bring in their receipt from Newport Beach Restaurant Week at a later date can get a **free appetizer** or discount off their meal.



Have your staff remind patrons that if they return on their **birthday**, they will receive a free entrée, drinks or a discount on their meal.