



## FOR IMMEDIATE RELEASE

### THEME ANNOUNCED FOR 116<sup>TH</sup> ANNUAL NEWPORT BEACH CHRISTMAS BOAT PARADE: “CHRISTMAS ACROSS THE DECADES”

*Winning theme selected from nearly 200 submissions by Newport Beach locals and parade enthusiasts*

**NEWPORT BEACH, Calif. (September 9, 2024)** – The Commodores Club of the Newport Beach Chamber of Commerce proudly announces this year’s theme for the [116th Annual Newport Beach Christmas Boat Parade](#): “Christmas Across the Decades.” The beloved event returns December 18-22, inviting spectators and participants to travel through time with a dazzling display that highlights holiday spirit from the past to present. With just over three months to go until this year’s boat parade and a theme chosen by our own community, the excitement for this event is more palpable than ever. Parade-goers can look forward to pyrotechnics, synchronized light shows, moving displays, singers, dancers, and much more, all viewable from nearly 50 locations along the 14-mile route around Newport Harbor.

“Christmas Across the Decades” embodies the idea that despite the changing trends of each decade, the joy of Christmas remains a timeless celebration that brings people of all generations together. The winning submission came from Nindie Berumen, a Newport Beach Christmas Boat Parade enthusiast. Reflecting on her inspiration, Nindie shared, “I started thinking about what it was that inspired me to pick this theme and the main reason is because I feel like styles have been so recycled lately and how it’s awesome each generation dips into the past to inspire their current style. Every decade is so much fun to celebrate, but the one thing that always ties us all together no matter what decade each person relates to, is Christmas. The joy of celebrating the Christmas season always brings all ages together and now the results of it all can be displayed in five fantastic nights and one big party to celebrate Christmas across the decades!”

Selecting a theme is always a challenge with so many wonderful submissions, but “Christmas Across the Decades” truly stands out, offering something for everyone. This theme invites participants to connect with cherished memories while showcasing their creativity and holiday spirit. As the community prepares for another exciting Newport Beach Christmas Boat Parade, this treasured tradition is set to spark nostalgia and celebration for all who attend.

Stay tuned for the upcoming announcement of the full event lineup and grand marshal details! For more information about the 116<sup>th</sup> Newport Beach Christmas Boat Parade, please visit [www.christmasboatparade.com](http://www.christmasboatparade.com) or call the Chamber at 949-729-4400.

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**About the Newport Beach Chamber of Commerce**

The Newport Beach Chamber of Commerce is a business organization of over 800 members representing over 25,000 employees. The Chamber, with its five councils, committees, staff and valuable members, works with city officials, local businesses and the community at large to promote the local economy. More information can be found at [www.newportbeach.com](http://www.newportbeach.com).

**About the Commodores Club**

The Commodores Club is a council comprised of actively involved members of the Newport Beach Chamber of Commerce providing leadership, organization and fundraising support on business, social and community special events that promote the overall mission of the Chamber.

**About Newport Beach & Company/ Visit Newport Beach**

Founded in January 2013, Newport Beach & Company is a non-profit organization established to serve as the official marketing agency for the city of Newport Beach. The agency brings together all of the marketing entities connected to the Newport Beach brand and is designed to oversee separate business units that include Visit Newport Beach, Celebrate Newport Beach, Enterprise Newport Beach and Newport Beach TV. For more information, please go to [www.VisitNewportBeach.com](http://www.VisitNewportBeach.com).

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